**Marketing Services Proposal**  
**Naraway – Full Business Services Agency for Startups**

**👋 Who We Are**

**Naraway** is a full-spectrum business services agency for startups, creators, and growth-stage companies. From brand design and digital marketing to recruitment and technology consulting, we offer a one-stop solution to scale your ideas and amplify your presence.

As a startup-first, founder-centric partner, we understand the agility, vision, and precision required to build and grow a successful business. Whether you're launching a product, raising a round, building an audience, or entering new markets — we align creative, marketing, and strategic services to your core business goals.

We don't just design or market — **we partner, build, and scale with you**.

**🔥 What We Offer – Marketing Services**

Our marketing services are performance-driven, ROI-focused, and built to scale with your business. We craft strategies and execute campaigns that attract, convert, and retain customers globally.

**🎯 Digital Marketing Services**

* Data-driven marketing strategies for consistent growth
* Multi-channel campaigns (Google Ads, Meta, LinkedIn, etc.)
* Performance tracking, optimization & analytics

**🎨 Creative & Branding Services**

* Logo & brand identity development
* Brand storytelling and positioning
* Visual consistency across all digital and print mediums

**✉️ Email Marketing & Personalization**

* High-converting email campaigns
* Audience segmentation and A/B testing
* Personalized automation flows (welcome, nurture, retention)

**🚀 Growth & Performance Marketing**

* Paid ad campaign management (Meta, Google, YouTube)
* Funnel building and CRO (Conversion Rate Optimization)
* Budget-optimized strategies for customer acquisition

**💼 Personal Branding for Founders & Influencers**

* LinkedIn and Twitter growth strategies
* Personal content creation and ghostwriting
* Brand story development for thought leadership

**🤝 Influencer & Micro-Influencer Marketing**

* Campaigns with targeted creators across Instagram, YouTube & X
* UGC (User-Generated Content) for product trust and virality
* Relationship management and performance tracking

**📈 SEO & Local SEO**

* On-page and technical SEO audits and implementation
* Keyword strategy and content optimization
* Google My Business optimization for local visibility

**💡 Why Choose Naraway?**

* ✅ One-stop marketing and creative partner
* ✅ Deep expertise in startups, SaaS, and creator economy
* ✅ Affordable yet high-impact packages
* ✅ Strategic, not just tactical — we align with your business KPIs
* ✅ Scalable team and fast delivery with measurable results

**📦 Engagement Models**

Choose how you want to work with us:

* **One-time projects** – Launch campaigns, audits, personal branding revamps
* **Monthly retainer** – For ongoing content, campaigns, SEO & growth execution
* **Startup bundles** – Comprehensive launch kits with marketing, branding & design

**📞 Let’s Work Together**

Ready to amplify your marketing and build a brand that speaks? Let's collaborate to build scalable, smart, and result-driven strategies.

**Contact Us:**  
📧 Email: [Aajmarketa@gmail.com](mailto:Aajmarketa@gmail.com)  
📱 WhatsApp/Phone: [+918630793609](wa.me/8630793609)  
🌐 Website/Portfolio: [Naraway](https://staging.d26jsh0gtw880j.amplifyapp.com/)

We look forward to helping you grow your brand, audience, and revenue.

**Naraway – Creative. Strategic. Scalable.**